

Pig farms support off-farm American jobs and the U.S. economy.

55,000+
pig farms in the U.S. support
800,000+
jobs nationwide.

63,000+
PIG FARMERS
produce nearly
22 BILLION
POUNDS
of pork each year.



2 Animal care and health is priority No. 1 each day.

Pig farming is a 24 / 7 / 365 days a year job, and the responsibility of animal care is shared by everyone involved – owners, farm managers, animal caretakers, veterinarians and transporters.

TO KEEP PIGS HEALTHY, PIG FARMERS PROVIDE:

Scientifically formulated nutrition

Rigorous barn sanitation

Strict biosecurity

plenty of fresh water

Proper vaccinations

Access to

Medications,

a veterinarian

such as antibiotics,

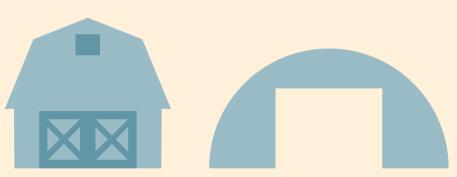
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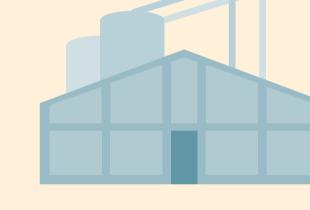
Strict biosecurity practices

3 Pig farms have evolved over the years.

Pig farmers choose how they raise their pigs based on a number of factors including **NUTRITION CHOICES**,

ANIMAL CARE and CURRENT MARKETS.





40 YEARS AGO, many pig farmers began raising pigs indoors to protect the animals. Housing options have evolved to improve animal health, comfort and safety.

4 Pig farms are more efficient than ever.

Pig farmers have learned to do

MORE WITH LESS

by embracing technology and using better management practices, such as:



Enhanced Genetics



Better Nutrition



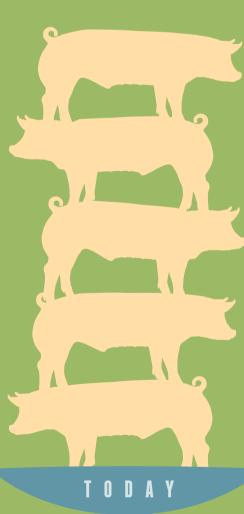
Improved Barns



Better Biosecurity



In 1959,
it took eight
pigs (including
breeding stock)
to produce 1,000
pounds of pork.
Today, it takes
just five pigs.



Pig farmers are committed to food safety, pork quality and continuous improvement.

Pork Quality Assurance® Plus (PQA Plus®) outlines best practices in food safety and animal well-being.





6 Pig farms are more sustainable than ever.

Data from the past 50 years show that today's pig farms use less resources to produce a pound of pork.



This message is funded by America's Pork Producers and the Pork Checkoff.

THE TOTAL LESS WATER



¹ As of October 30, 2015. Source: Pork Checkoff Quick Facts 2014