Over the past year, the National Pork Board has and continues to:

- Educate producers about the new FDA antibiotic rules and antibiotic stewardship.
- Use farm media to communicate with farmers about compliance with the new FDA rules.
- Collaborate with federal agencies, such as USDA, FDA and CDC, along with other veterinary and farmer organizations, to look for ways for continual improvement of responsible antibiotic use.
- Communicate regarding antibiotics to all of the pork chain.
- Share with media about how U.S. pig farmers use antibiotics responsibly.

Emphasize the need for America’s pig farmers to understand the importance of keeping a veterinarian-client-patient relationship to ensure they understand the importance of it to responsible antibiotic use for swine health, human health and food safety.

A comprehensive education, research and communication strategy ensures the pork industry’s antibiotics plan works for the betterment of People. Pigs. Planet.

The National Pork Board has:

- Reported industry research to producers and food-chain partners.

Invested more than $6 million in research on antibiotic resistance and antibiotic alternatives since 2000. In 2016 alone, Checkoff invested $1.6 million for research, outreach, and producer education.

Many pig farmers took the “I’ll be ready!” pledge this year at the World Pork Expo to show their commitment to doing their part to be prepared for the new FDA rules.

Scientific Research was funded by the Pork Checkoff to assess preventive and therapeutic antibiotic use in pigs that optimizes swine health and public health.

U.S. CARE Checklist

- Understand
- Strengthen
- Communicate
- Assess
- Review
- Ensure
- To help producers remember key steps to on-farm antibiotic success.

Blue Ribbon Panel was created to provide input on how to improve antibiotic stewardship in the pork industry.

Checkoff funds allocated in 2016 for antibiotics research.

On Jan. 1, 2017, antibiotics important to human medicine will no longer be allowed for growth promotion in food animals.

We Care,” started in 2007, helps ensure that pig farmers share the same values as today’s consumers. Keeping pigs healthy and producing safe food is the top priority of pig farmers and their veterinarians. Together they will continue to do what is right for the animals, which may include using antibiotics when necessary to keep pigs healthy.

The National Pork Board represents all of America’s pig farmers. Its No. 1 GOAL is to do the right thing for people, pigs and planet. This includes using antibiotics responsibly, reducing their need and preparing for new federal rules.

Visit pork.org/antibiotics for more information.